



Rep: TELEREP, INC..
Run On: Aug7/12 at 11:05

REP BUYLINES

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Requested by: ANGIE

Order#:
Station: WWMT-TV GRAND RAPIDS, MI
Agency: STRATEGIC MEDIA SERVICES
Advertiser: ISS/MI GOP
Buyer: DIANE BANCROFT

Hdl#: 6138059 (Rev 0)
Dates: Oct24/12 - Oct30/12
Prod1: MICHIGAN GOP
Prod2:
Tel #:

Traffic#:
Salesperson: DAVE CLARK
Est#:
Demo: RA35+

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/ Week	Total Spots	Total Dollars	Program Name	Rep: RA35+	Last Activity	Last Mod/Rev
	##CASH													
	1	W-Su/11-1135P	30S	\$600	Oct24/12	Oct28/12	1	5	5	\$3,000	NEWS 3 AT 11	0.0	May09/12	Rev #0: A
	2	M-Tu/11-1135P	30S	\$600	Oct29/12	Oct30/12	1	2	2	\$1,200	NEWS 3 AT 11	0.0	May09/12	Rev #0: A
	3	W-F/6-7A	30S	\$300	Oct24/12	Oct26/12	1	3	3	\$900	NWSCHNL3LIVE6A	0.0	May09/12	Rev #0: A
	4	M-Tu/6-7A	30S	\$300	Oct29/12	Oct30/12	1	2	2	\$600	NWSCHNL3LICE6A	0.0	May09/12	Rev #0: A
	5	W-F/7-9A	30S	\$200	Oct24/12	Oct26/12	1	3	3	\$600	CBS THIS AM	0.0	May09/12	Rev #0: A
	6	M-Tu/7-9A	30S	\$200	Oct29/12	Oct30/12	1	2	2	\$400	CBS THIS AM	0.0	May09/12	Rev #0: A
	7	W-F/9-10A	30S	\$300	Oct24/12	Oct26/12	1	1	1	\$300	LIVE WKELLY	0.0	May09/12	Rev #0: A
	8	M-Tu/9-10A	30S	\$300	Oct29/12	Oct30/12	1	1	1	\$300	LIVE WKELLY	0.0	May09/12	Rev #0: A
	9	W-F/12N-1230P	30S	\$500	Oct24/12	Oct26/12	1	1	1	\$500	NOON NEWS	0.0	May09/12	Rev #0: A
	10	M-Tu/12N-1230P	30S	\$500	Oct29/12	Oct30/12	1	1	1	\$500	NOON NEWS	0.0	May09/12	Rev #0: A
	11	W-F/5-6P	30S	\$600	Oct24/12	Oct26/12	1	3	3	\$1,800	EARLY NEWS	0.0	May09/12	Rev #0: A
	12	M-Tu/5-6P	30S	\$600	Oct29/12	Oct30/12	1	2	2	\$1,200	EARLY NEWS	0.0	May09/12	Rev #0: A
	13	W-F/6-630P	30S	\$750	Oct24/12	Oct26/12	1	3	3	\$2,250	6P NEWS	0.0	May09/12	Rev #0: A
	14	M-Tu/6-630P	30S	\$750	Oct29/12	Oct30/12	1	2	2	\$1,500	6P NEWS	0.0	May09/12	Rev #0: A
	15	W-F/7-730P	30S	\$1,800	Oct24/12	Oct26/12	1	3	3	\$5,400	WHEEL	0.0	May09/12	Rev #0: A
	16	M-Tu/7-730P	30S	\$1,800	Oct29/12	Oct30/12	1	2	2	\$3,600	WHEEL	0.0	May09/12	Rev #0: A
	17	W-F/730-8P	30S	\$1,800	Oct24/12	Oct26/12	1	3	3	\$5,400	JEOPARDY	0.0	May09/12	Rev #0: A
	18	M-Tu/730-8P	30S	\$1,800	Oct29/12	Oct30/12	1	2	2	\$3,600	JEOPARDY	0.0	May09/12	Rev #0: A
	19	Mon/8-9P	30S	\$2,000	Oct29/12	Oct29/12	1	1	1	\$2,000	HOW I MET/2BRK	0.0	May09/12	Rev #0: A
	20	Mon/10-11P	30S	\$2,500	Oct29/12	Oct29/12	1	1	1	\$2,500	HAWAII 5-0	0.0	May09/12	Rev #0: A
	21	Wed/8-9P	30S	\$2,500	Oct24/12	Oct24/12	1	1	1	\$2,500	SURV:S//SV:S P	0.0	May09/12	Rev #0: A
	22	Wed/10-11P	30S	\$2,000	Oct24/12	Oct24/12	1	1	1	\$2,000	CSI-CB/CSI SP	0.0	May09/12	Rev #0: A
	23	Thu/10-11P	30S	\$2,500	Oct25/12	Oct25/12	1	1	1	\$2,500	MENTALIST	0.0	May09/12	Rev #0: A
	24	Fri/9-10P	30S	\$1,500	Oct26/12	Oct26/12	1	1	1	\$1,500	CSI:MI//CSI:NY	0.0	May09/12	Rev #0: A
	25	Sat/730-8P	30S	\$500	Oct27/12	Oct27/12	1	1	1	\$500	JEOPARDY	0.0	May09/12	Rev #0: A
	26	Sun/9-1030A	30S	\$800	Oct28/12	Oct28/12	1	1	1	\$800	SUN MRN	0.0	May09/12	Rev #0: A
	27	Sun/7-8P	30S	\$2,500	Oct28/12	Oct28/12	1	1	1	\$2,500	60 MINUTES	0.0	May09/12	Rev #0: A
	28	Sun/9-10P	30S	\$1,500	Oct28/12	Oct28/12	1	1	1	\$1,500	GOOD WIFE	0.0	May09/12	Rev #0: A
Total 51 Spots for:				\$51,350					51	\$51,350		0.0		
Monthly Estimate Dollars:										\$33,950	Oct/12	0.0	Oct/12	
										\$17,400	Nov/12	0.0	Nov/12	